



Cynthia Hetherington

President

Cynthia Hetherington, CFE has more than 20 years of experience in research, investigations, and corporate intelligence. She is the founder of Hetherington Group, a consulting, publishing, and training firm focusing on intelligence, security, and investigations. Cynthia was the leader of Aon Consulting's Corporate Strategic Intelligence group. She was also named the 2012 James Baker Speaker of the Year for the Association of Certified Fraud Examiners.

Cynthia applies her expertise in library science and information systems to provide clients with strategic insight into research and complex investigations. During her career, she has assisted a vast number of clients with Internet investigations related to employee theft and intellectual property loss. Cynthia has also applied her research skills while conducting online and database research to uncover well-hidden relations between fraudulent associates, their assets, and secrets. She has experience overseeing international investigations for Fortune 500 companies and other organizations in the Middle East, Europe, and Asia.

A widely-published author, Cynthia authored *The Guide to Due Diligence Online* (2015), *Business Background Investigations* (2007) and the *Manual to Online Public Records, 3rd Ed.* (2013), published by Facts on Demand Press. She is the publisher of *Data2know.com: Internet & Online Intelligence Newsletter* and has co-authored articles on steganography, computer forensics, Internet investigations, and other security-focused monographs. She is also recognized for providing corporate security officials, military intelligence units, and federal, state, and local agencies with training on online intelligence practices. In addition, Cynthia is also a faculty member at the Association of Certified Fraud Examiners, where she teaches a program on advanced Internet fraud investigations.

Noteworthy Engagements

- Conducted background investigations of multinational for-hire security forces operating in war zones, as well as performed analysis of their activity and suitability for clients needs.
- Determined identity and provided additional data that resulted in the arrest of an employee accused of embezzling almost \$1 million from a global organization. Research and analysis resulted in recovering \$600,000 worth of recoverable assets.
- Located the assets of a family with ties spanning six countries for judgment collection by Israeli government.
- Investigated the backgrounds of Bernard Madoff's claimants for SIPC.

Professional Affiliations

- Alpha Lambda Honor Society, Past President,
- Association of Certified Fraud Examiners, Faculty Member
- Association of Independent Information Professionals, Past President
- ASIS International, Economic Crime Committee, Past Chairman
- New Jersey Association of Licensed Private Investigators, Past President
- United States Professional Investigator Association, Board Member

Education

- Association of Certified Fraud Examiners, Certified Fraud Examiner
- New Jersey Institute of Technology, Master of Information Systems Management
- Rutgers University, Master of Library Science
- Montclair State College, Bachelor of Arts, Philosophy